



The Houston Rose Society

P. O. Box 22614 • Houston • Texas • 77227-2614

www.houstonrose.org

Manning J. Correia Ph.D.

President 2016

Email: manningcorreia@gmail.com

Cell: 409-795-0830

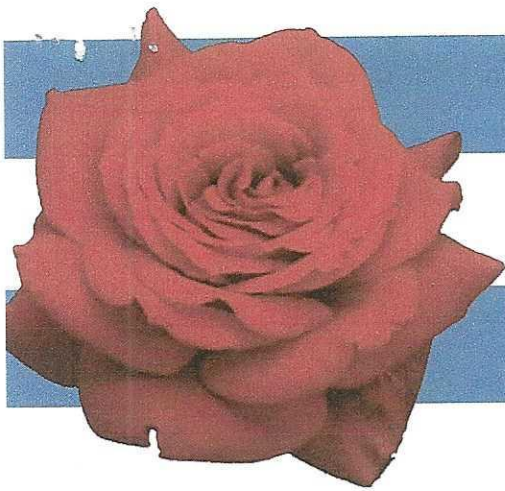
Dear Houston Rose Society member or friend,

When the Board of Directors voted to host the 2016 South Central District convention on Oct. 21-23 2016 we did so with much trepidation because we realized that we could not hold the kind of convention that we felt our members expected using funds generated by registration fees only! We agreed to hold the convention for sister societies in other cities in Texas, Oklahoma, and Arkansas (excluding Eastern Arkansas) because it was our turn and we are one of the crown jewels in the SCD crown. So far, we have produced a program that features nationally and internationally known speakers, splendid vendors and plans for the best rose show ever. But we need your help!!!!

We need additional funds to help defray costs of the convention!!! Rather than ask our members and friends to pay assessments, we would rather offer something to benefit them. So we have come up with a plan to offer sponsorships for our corporate friends where they would benefit through advertising and raffles and silent auctions where our members have a chance to win nice items and provide some funds.

Attached is a list of convention sponsorships, individual event sponsorships, and in-kind donation options. The sponsorships are available to individuals as well as to companies. If you wish to honor a loved one or have your name associated with part of the convention or have an item you wish to donate for a raffle or silent auction consider being a sponsor. I guarantee you that you will be gratefully and publically acknowledged unless you choose otherwise.

Please use the attached sponsorship commitment form and sign up as soon as possible but no later than August 20, 2016.



THE HOUSTON ROSE SOCIETY



CONVENTION SPONSORSHIPS

Convention Underwriter

\$1,000.00

Sponsors will receive (1) a **trade booth** in a prominent location of the Pasadena Convention Center; (2) a **full-page** advertisement in the convention program; (3) prominent signage at **all** convention events; (4) one complimentary admission to the welcome reception, the awards banquet, judges luncheon, garden tour, and all seminar sessions; (5) an opportunity to place **two** promotional items in each convention package.

Convention Patron

\$500.00

Sponsors will receive (1) a **half-page** advertisement in the convention program; (2) prominent signage at **all** seminar sessions events; (3) a complimentary admission to all seminar sessions, the welcome reception, and the garden tour; (4) an opportunity to place **one** promotional item in each convention package.

Convention Sponsor

\$250.00

Sponsors will receive (1) a **one-fourth page** advertisement in the convention program; (2) complimentary admission to all seminar sessions, the welcome reception, and garden tours; (3) an opportunity to place one piece of promotional material in each convention package.

Convention Friend

\$100.00

Sponsors will receive (1) recognition in the official program; (2) complimentary admission to the welcome reception; (3) an opportunity to place one piece of promotional material in each convention package.



INDIVIDUAL EVENT SPONSORSHIPS

Individual Event Sponsorships allow corporate and individual sponsors to underwrite expenses associated with specific elements of convention programming.

Seminar Sponsor

\$500.00 FULL Sponsorship/\$150.00 PARTIAL Sponsorship

This educationally intensive weekend features well-known national and international rose experts who make presentations in a full-day offering of horticultural presentations on Saturday, October 21, 2016. Sponsorship of this event helps to defray associated costs, such as travel, printing and duplication of educational materials, provision of audio/visual support, etc.

FULL Sponsorship (\$500.00) entitles the sponsor to receive (1) a one-half page advertisement in the convention program; (2) prominent signage at the convention seminar site; (3) one complimentary admission to all seminar sessions, welcome reception, and garden tour; (4) an opportunity to place one piece of promotional material in each convention package.

PARTIAL Sponsorship (\$150.00) entitles the sponsor to receive (1) prominent signage at the convention seminar site; (2) mention in the official program; (3) one complimentary admission to all seminar sessions; (4) an opportunity to place one piece of promotional material in each convention package.

Reception/Banquet/

Hospitality Suite Sponsor

\$500.00 FULL Sponsorship/\$150 PARTIAL Sponsorship

There will be a Welcome Reception held on Friday, October 20, 2016; a Hospitality Suite open on Saturday, October 21, 2016; and an Awards Banquet on Saturday, October 21, 2016. This level of sponsorship aids with costs associated with these events and general convention costs.

FULL Sponsorship (\$500.00) entitles the sponsor to receive (1) a one-half page advertisement in the advertisement in the convention program; (2) prominent signage at the *specific event site*; (3) one complimentary admission to all three events and all seminar sessions; (4) an opportunity to place one piece of promotional material in each convention package.

PARTIAL Sponsorship (\$150.00) entitles the sponsor to receive (1) prominent signage at the *specific event site*; (2) mention in the official program; (3) one complimentary admission to the *specified event*; (4) an opportunity to place one piece of promotional material in each convention package.

Exhibitors' Coffee /

Light Refreshments Sponsor

\$150.00 FULL Sponsorship/ GIFTS-IN-KIND Sponsorship

Exhibitors arrive at 5:30 a.m. on Saturday, October 21, 2016 to prepare their entries for competition in the Rose Show. Coffee and pastries are made available to exhibitors from 6:00

a.m. until 9:30 a.m. Likewise, during the day, pastries, chips, muffins, soft drinks, cookies, water, tea, etc. are available to registrants from 10:00 a.m. until 3:00 p.m.

FULL Sponsorship (\$150.00) entitles the sponsor to (1) receive prominent signage in the exhibitor preparation area and in the rose show; (2) mention in the convention program; (3) one complimentary admission to the Rose Show, Welcome Reception, and the Hospitality Suite.

GIFTS-IN-KIND Sponsorship entitle the sponsor to receive recognition in the official program. The sponsor of Gifts valued at \$150.00 will receive the same benefits as a **FULL Sponsor**.

Judges' Luncheon Sponsor

\$300.00 FULL Sponsorship/\$100.00 PARTIAL Sponsorship

Judges at the Rose Show will attend an offsite luncheon, along with South Central Director, Houston Rose Society President, Convention Underwriters, and Judges Luncheon Underwriters. On an average, 20 horticultural and artistic judges (many from outside of Houston) participate in this event. Each judge typically judges a number of Rose Shows in other areas throughout each year. This will be a wonderful opportunity to interface with these talented experts.

FULL Sponsorship (\$300.00) entitles the sponsor to receive (1) a one-fourth page advertisement in the convention program; (2) prominent signage during the luncheon; (3) one complimentary admission to the Welcome Reception, Judges Luncheon, Rose Show, and garden tours; (4) an opportunity to place one piece of promotional material in each convention package.

PARTIAL Sponsorship (\$150.00) entitles the sponsor to receive (1) prominent signage at the luncheon; (2) mention in the official program.

Rose Show Sponsor

\$500 FULL Sponsorship/\$150 PARTIAL Sponsorship

The Rose Show, which features over 60 different categories of entries, accounts for over 40% of the overall convention costs. This sponsorship helps to defray costs such as purchasing crystal/silver trophies, ribbons and awards, hundreds of vases used to display individual rose entries, printing schedules, and providing security during the rose show.

FULL Sponsorship (\$500.00) entitles the sponsor to (1) a one-half page advertisement in the convention program; (2) signage at all convention events; (3) one complimentary admission to the Welcome Reception, hospitality suite, garden tours, rose show, and seminar sessions; (4) an opportunity to place one piece of promotional material in each convention package; (5) a "behind the scenes" look at the preparation and judging process.

PARTIAL Sponsorship (\$150.00) entitles the event sponsor to receive (1) prominent signage at the rose show; (2) mention in the convention program; (3) one complimentary admission to the Welcome Reception and the Rose Show.

ADDITIONAL LEVELS OF PARTICIPATION

Advertising Rates for Official Convention Program

Program Sponsor	\$500.00	(Entitles the sponsor to full color back cover and sponsor's choice of full color inside front or inside back cover)
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The next three (3) are available if the Program Sponsor Ad is not already designated.*

*Back Cover	\$350.00	(Full Color)
*Inside Cover	\$250.00	(Full Color)
*Inside Back Cover	\$250.00	(Full Color)
Full Page	\$125.00	
One-Half Page	\$ 75.00	
One Fourth Page	\$ 50.00	

The official program is 5 ½ inches wide by 8 ½ inches high. Ad rates are based on black and white format (except as noted above) with camera-ready ad copy to be provided to the Program Chair, Baxter Williams, **no later than August 1, 2016.**

Individual Trophy Sponsor

The Houston Rose Society welcomes monetary and in-kind donations of crystal, porcelain and silver trophies which will be awarded to exhibitors who win top honors. For those interested in sponsoring the purchase of such trophies, the following monetary donations are welcome:

King of Show	\$30.00	(Miniature and Miniflora classes only)
Princess	\$25.00	(Standard, Miniature and Miniflora classes))
Court of Honor	\$20.00	(21 trophies are awarded)
Individual Class Trophies	\$15.00	(approximately 65 trophies will be awarded)
Artistic Design Trophies	\$25.00	(approximately 25 trophies will be awarded)

Trophies designated for King of Show, Princess and Court of Honor will be awarded for both Standard, miniature and miniflora rose varieties.

Individual Trophy sponsorship entitles the sponsor to receive (1) mention in the official program; (2) signage during the Rose Show; (3) mention during the awards presentation.

Those interested in making in-kind donations of trophies, may contact Gaye Hammond, Trophy Chair, at gayeh@LPM-triallaw.com or at 713/292-2760.

IN-KIND DONATIONS WELCOME

HOTEL & TRAVEL

Vacation home rentals and time shares
Wine getaways
Golf getaways
California getaways
Extreme sports getaways
Hotel stays
Winter ski packages with lodging
Airline tickets / Travel points
Luggage
Camping gear and equipment
Limo certificates / Classic car rentals

ENTERTAINMENT & SPORTS

Concert tickets
Sports Events tickets / Suites
Celebrity / Athlete meet and greet
Golf foursomes
Sports equipment
Sports lessons / training
Music lessons
Musical instruments
Board games / Card games
Video Entertainment Centers / Games
Musical CD's
DVD's / Blu-Ray Discs

ELECTRONICS

Flat screen TV
Digital Camera / Camcorder
MP3 Players
Designer headphones
Smart phones
Tablets
Laptop / Notebook
Home theatre system
GPS
DVD / Blu-Ray Player
Printers

FOOD & WINE

Restaurant dining certificates
Cooking / Baking classes
Vintage wines / Champagne
Top shelf alcohol / Mixes
Painting Parties (B.O.D.)
Kitchen appliances / Accessories
Gourmet wine baskets
Hosted dinner parties
Wine tasting parties

HEALTH & BEAUTY

Salon/Spa certificates
Gym or health club memberships
Hair, manicure, pedicure or facial certificate
Dental exams
Chiropractic evaluation/treatment
Teeth whitening
Eye exams
Yoga/Zumba/Pilates classes
Beauty products basket
Fitness equipment
Personal training sessions

HOME, GARDEN & OFFICE

Gardening Books
Decorative home accessories
Florist Certificate
Landscaping services
Fertilizer, chemicals
Garden accessories/tools
Computer/Design classes
Office Supplies/Software
Business/Personal financial planning
Tax preparation/Estate planning

FASHION

Women's apparel/Accessories gift card
Men's apparel/Accessories gift card
Designer Purses/Wallets
Jewelry
Watches
Sunglasses
Custom apparel & Accessories

ARTS & HANDCRAFTS

Art classes/Supplies
Original Arts/Crafts Pieces
Museum Admissions Certificates
Photography classes
Scrapbook/Crafting Supplies

GIFT CERTIFICATES & OTHER DISCOUNTS

PERSONALIZED COMPANY GIFTS/MATERIALS/SAMPLES FOR ATTENDEE GIFT BAGS

RAFFLE ITEMS: Wide Screen TV, Airline Tickets, or Hotel Stay

ROSE SHOW TROPHIES

Crystal, porcelain, china or silver bowls, plates, service pieces, gravy boats, biscuit jars, cake stands, vases, carafes, wine and liquor decanters, etc. including pieces by Fitz & Floyd, Boehme and Royal Doulton, which typically offer seasonal selections featuring roses.



THE HOUSTON ROSE SOCIETY



SPONSORSHIP COMMITMENT FORM

Please remit sponsorship agreement form and payment to Carolyn Jones, P. O. Box 22614, Houston, TX 77227-2614 no later than August 30, 2016. All sponsorships will be acknowledged in writing upon receipt of the donation.

Sponsor Information

Company Name _____ Title _____
Contact Person _____ Fax Number _____
Telephone Number _____ E-mail Address _____
Cell Number _____
Address _____
Payment Type: ☐ Check ☐ Cash ☐ Money Order ☐ Credit Card (Enter Credit Card Information on the back of this form.)

Convention Sponsorships (Place an "X" in the appropriate space or box.)

_____ Convention Underwriter (\$1,000.00)
_____ Convention Patron (\$500.00)
_____ Convention Sponsor (\$250.00)
_____ Convention Friend (\$150.00)

Individual Event Sponsorships (Place an "X" in the appropriate space and box.)

_____ Seminar Sponsor	<input type="checkbox"/> FULL (\$500.00)	<input type="checkbox"/> PARTIAL (\$150.00)
_____ Reception	<input type="checkbox"/> FULL (\$500.00)	<input type="checkbox"/> PARTIAL (\$150.00)
_____ Banquet	<input type="checkbox"/> FULL (\$500.00)	<input type="checkbox"/> PARTIAL (\$150.00)
_____ Hospitality Suite Sponsor	<input type="checkbox"/> FULL (\$500.00)	<input type="checkbox"/> PARTIAL (\$150.00)
_____ Exhibitors' Coffee	<input type="checkbox"/> FULL (\$150.00)	
_____ Morning Refreshments	<input type="checkbox"/> FULL (\$150.00)	
_____ Afternoon Refreshments	<input type="checkbox"/> FULL (\$150.00)	
_____ Judges' Luncheon	<input type="checkbox"/> FULL (\$300.00)	<input type="checkbox"/> PARTIAL (\$150.00)
_____ Rose Show Sponsor	<input type="checkbox"/> FULL (\$500.00)	<input type="checkbox"/> PARTIAL (\$100.00)

Advertising Rates for Official Convention Program (Ad copy must be submitted to Gaye Hammond, gayeh@LPM-triallaw.com by August 1, 2016.)

_____ Official Convention Program Sponsor ☐ \$500.00
_____ Back Cover (if no Convention Program Sponsor) ☐ \$350.00
_____ Inside Cover (if no Convention Program Sponsor) ☐ \$250.00
_____ Inside Back Cover (if no Convention Program Sponsor) ☐ \$250.00
_____ Full Page ☐ \$125.00
_____ One-Half Page ☐ \$ 75.00
_____ One-Fourth Page ☐ \$ 50.00

Display: ☐ Business Card ☐ Jpeg file on CD or Memory Stick ☐ Scanner Ready Artwork

Individual Trophy Sponsor

_____ Sweepstakes ☐ \$ 50.00
_____ Queen of Show ☐ \$ 35.00
_____ King of Show ☐ \$ 30.00
_____ Princess ☐ \$ 25.00
_____ Court of Honor ☐ \$ 20.00
_____ Individual Class Trophies ☐ \$ 15.00
_____ Artistic Design Trophies ☐ \$ 25.00

IN-KIND DONATION COMMITMENT FORM

Sponsor Information

Company Name _____
Contact Person _____ Title _____
Telephone Number _____ Fax Number _____
Cell Number _____ E-mail Address _____
Address _____

Preferred Event Designation

- ☐ Individual Trophy Sponsorship
☐ Silent Auction
☐ Raffle
☐ Judge's Coffee
☐ Morning Refreshments
☐ Afternoon Refreshments
☐ Other (please describe) _____
☐ No Specific Preference

In-Kind Product Donation Information

Estimated Value of Contribution: _____

Value Determined: ☐ By Donor ☐ IRS Qualified Appraiser ☐ Internet Research ☐ Other (Explain) _____

Type of Gift: ☐ Goods or Materials ☐ Refreshments ☐ Gift Cards, Certificates, Tickets

Description of Gift(s): _____

How will the gifts be received by the Houston Rose Society (HRS)?

- ☐ Available for pick up by HRS on _____ (date/time).
☐ To be mailed to HRS on _____ (date/time).
☐ To be delivered to HRS on _____ (date/time).

Credit Card Information (If paying for a sponsorship by credit card, PayPal will be used to process credit card payments.)

Card Type: ☐ Visa ☐ Master Card ☐ Discover

Name (as it appears on the card) _____

Credit Card Number: _____ Expiration Date _____

Security Code: _____